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LIVESTOCK AND MEAT
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WORLD PER CAPITA MEAT CONSUMPTION STEADY IN 1969

Total Meat. Per capita consumption of all red meats averaged little change in the 31 major meat producing and consuming countries of the world in 1969. Slight increases took place in Western Europe, whereas consumption dropped in North and South America.

New Zealand, with 222 pounds, continued as the leader in per capita consumption of red meats in 1969. Second place at 211 pounds was shared by Argentina and Australia.

Other leading red meat consuming countries in 1969, on a per capita basis in order of importance, were: the United States, 182 pounds; Uruguay, 178 pounds; Canada, 156 pounds; the United Kingdom, 137 pounds; and France, 135 pounds.

The greatest year to year per capita increase took place in Australia, where meat consumption in 1969 was up 5 percent. Consumption increased 4 percent in Austria and 3.4 percent in Ireland. As a group, the European Community countries increased consumption by 1 pound in 1969, continuing a trend of increased meat consumption.

Uruguay recorded the largest decline in per capita consumption--from 217 pounds in 1968 to 178 pounds in 1969. A fall of 6.4 percent took place in meat consumption in Denmark, the second year in a row of sharp decline. Other countries showing declines from 1968 included Canada, Argentina, and Brazil, each with a decrease of 3 pounds; Portugal, Yugoslavia, and France with 2 pounds each; and the United States, South Africa, Japan, and New Zealand with 1 pound each.

Beef and Veal. The changes in per capita consumption of beef and veal were mixed in 1969, but with the tendency for higher to unchanged levels. Only 7

of the 31 major beef and veal producing and consuming countries showed a decline in consumption.

Argentina continues as the leading per capita consumer of beef and veal, at 182 pounds in 1969, 1 pound higher than in 1968 and 13 pounds above the 1961-65 average. U.S. consumption increased 1 pound to 114 pounds in 1969, making the United States the second largest consumer. Uruguay's consumption dropped sharply during 1969 to 98 pounds per capita, down 31 percent from 1968 and 46 percent from the 1961-65 average.

The other leading consumers of beef and veal are New Zealand at 106 pounds, Canada at 96, and Australia at 93.

Per capita beef and veal consumption in the EC countries in 1969 averaged unchanged, at 53 pounds, compared with 1968. A decline of 2 pounds per capita in the Netherlands offset the 1-pound gains in Belgium, West Germany, and Italy.

Pork. Pork consumption changes from 1968 to 1969 are mixed, with 13 of the 31 major countries showing increases and 11 showing decreases. The long-run trend is up with figures for 1961-65 showing that 22 of the 31 countries increased consumption and only 5 showed a drop.

Austria has once again become the leading per capita consumer of pork with 82 pounds, up 4 pounds from 1968. West Germany, the leader in 1968, dropped to second place with pork consumption unchanged at 81 pounds. Other leading consumers of pork in order of importance in 1969 were Denmark (74 lb.), Switzerland (69 lb.), the United States (65 lb.), Belgium-Luxembourg (64 lb.), the Netherlands (61 lb.) and the United Kingdom (60 lb.).

Per capita pork consumption in EC countries in 1969 averaged 58 pounds, or 1 pound higher than 1968. An increase of 5 pounds in Italy and 3 pounds in the Netherlands more than offset the declines in France and Belgium-Luxembourg.

Lamb, Mutton, and Goat. Per capita consumption remained unchanged or increased in most of the major producing and consuming countries in 1969. A sharp increase occurred in Australia from 82 pounds in 1968 to 89 pounds in 1969, thus boosting that country to the position of leading consumer.

New Zealand maintained consumption at 87 pounds in 1969, but still considerably below the 101-pound average level during 1961-65. Other leading consumers in order of importance in 1969 were Uruguay, 60 pounds; Greece, 27 pounds; the United Kingdom and Ireland, both 23 pounds; and South Africa, 19 pounds.

Consumption of lamb, mutton, and goat in the United States fell 1 pound in 1969 to 3 pounds, which is 2 pounds below the 1961-65 average.

Horsemeat. Horsemeat is consumed primarily in Western Europe and Japan. In 1969 Belgium-Luxembourg continued to be the leading consumer with 7 pounds per capita, followed by France and the Netherlands with 4 pounds each. Sweden's

and Finland's per capita consumption of horsemeat was 2 pounds in 1969, whereas Japan, Italy, Spain, Switzerland, Denmark, Austria, and Uruguay each consumed 1 pound per capita.

Total meat 1/: Per capita consumption in specified countries,
average 1961-65, annual 1967-69

Continent and country	Average 1961-65	1967	1968	1969 <u>2</u> /
	Pounds	Pounds	Pounds	Pounds
North America:				
Canada.....	142	155	159	156
United States.....	167	178	183	182
Mexico.....	39	36	37	37
South America:				
Argentina.....	198	204	214	211
Brazil.....	53	53	53	50
Chile.....	60	60	64	---
Colombia.....	55	47	48	48
Paraguay.....	108	102	83	---
Peru.....	36	33	32	---
Uruguay.....	243	228	217	178
Venezuela.....	50	54	---	53
Europe:				
Western:				
EC:				
Belgium and Luxembourg.....	113	127	131	131
France.....	124	144	137	135
Germany, West.....	120	123	132	133
Italy.....	60	71	68	72
Netherlands.....	99	106	105	107
EC.....	104	114	115	116
Austria.....	121	126	127	132
Denmark.....	129	139	125	117
Finland.....	78	83	82	84
Greece.....	49	66	66	71
Ireland.....	95	113	117	121
Norway.....	78	80	81	81
Portugal.....	40	43	47	45
Spain.....	48	61	63	65
Sweden.....	101	99	102	102
Switzerland.....	110	119	126	127
United Kingdom.....	140	136	136	137
Eastern:				
Bulgaria.....	69	88	88	---
Czechoslovakia.....	100	97	105	---
Hungary.....	88	85	---	---
Poland.....	82	91	94	---
Yugoslavia.....	61	68	75	73
USSR.....	66	78	77	77
Africa:				
South Africa, Republic of.....	79	69	71	70
Asia:				
Japan.....	13	19	19	20
Philippines.....	24	28	28	29
Oceania:				
Australia <u>3</u> /.....	210	193	201	211
New Zealand <u>4</u> /.....	248	224	223	222

1/ Carcass weight basis; includes horse meat. 2/ Preliminary. 3/ Year ending June 30. 4/ Year ending September 30.

Beef and veal 1/: Per capita consumption in specified countries,
average 1961-65, annual 1967-69

Continent and country	Average 1961-65	1967	1968	1969 <u>2/</u>
	Pounds	Pounds	Pounds	Pounds
North America:				
Canada.....	86	94	96	96
United States.....	99	110	113	114
Mexico.....	24	21	23	23
South America:				
Argentina.....	169	173	181	182
Brazil.....	39	38	37	35
Chile.....	40	40	43	---
Colombia.....	49	42	44	44
Paraguay.....	108	102	83	---
Peru.....	19	18	17	---
Uruguay.....	180	147	143	98
Venezuela.....	40	45	44	43
Europe:				
Western:				
EC:				
Belgium and Luxembourg.....	53	56	58	59
France.....	63	68	66	66
Germany, West.....	48	49	51	52
Italy.....	36	45	44	45
Netherlands.....	44	44	44	42
EC.....	49	52	53	53
Austria.....	43	47	48	49
Denmark.....	37	44	43	41
Finland.....	43	43	42	42
Greece.....	17	28	29	33
Ireland.....	30	34	37	38
Norway.....	33	32	33	32
Portugal.....	14	19	19	19
Spain.....	16	22	24	25
Sweden.....	43	41	42	42
Switzerland.....	53	55	56	56
United Kingdom.....	57	55	53	54
Eastern:				
Bulgaria.....	20	27	28	---
Czechoslovakia.....	39	40	44	---
Hungary.....	22	19	---	---
Poland.....	27	32	34	---
Yugoslavia.....	20	22	28	29
USSR.....	29	39	41	41
Africa:				
South Africa, Republic of.....	56	47	46	44
Asia:				
Japan.....	4	4	4	5
Philippines.....	6	6	6	6
Oceania:				
Australia <u>3/</u>	96	86	92	93
New Zealand <u>4/</u>	111	110	106	106

1/ Carcass weight basis. 2/ Preliminary. 3/ Year ending June 30. 4/ Year ending September 30.

Pork 1/: Per capita consumption in specified countries,
average 1961-65, annual 1967-69

Continent and country	Average 1961-65	1967	1968	1969 <u>2</u> /
	Pounds	Pounds	Pounds	Pounds
North America:				
Canada.....	52	56	57	53
United States.....	63	64	66	65
Mexico.....	12	12	11	11
South America:				
Argentina.....	17	19	19	17
Brazil.....	13	14	15	14
Chile.....	11	12	11	---
Colombia.....	6	5	4	4
Peru.....	9	7	7	---
Uruguay.....	20	20	17	19
Venezuela.....	9	8	---	9
Europe:				
Western:				
EC:				
Belgium and Luxembourg.....	52	63	65	64
France.....	51	66	61	59
Germany, West.....	70	74	81	81
Italy.....	19	23	21	26
Netherlands.....	52	57	58	61
EC.....	49	57	57	58
Austria.....	76	78	78	82
Denmark.....	90	93	80	74
Finland.....	32	37	37	40
Greece.....	8	10	11	11
Ireland.....	55	55	56	60
Norway.....	33	36	37	38
Portugal.....	20	19	22	20
Spain.....	22	29	29	30
Sweden.....	54	55	57	57
Switzerland.....	55	61	68	69
United Kingdom.....	58	57	59	60
Eastern:				
Bulgaria.....	32	38	38	---
Czechoslovakia.....	60	57	61	---
Hungary.....	63	63	---	---
Poland.....	52	56	57	---
Yugoslavia.....	35	40	41	37
USSR.....	28	31	28	28
Africa:				
South Africa, Republic of.....	6	7	7	7
Asia:				
Japan.....	7	12	12	11
Philippines.....	18	22	22	23
Oceania:				
Australia <u>3</u> /.....	23	26	27	29
New Zealand <u>4</u> /.....	36	29	30	29

1/ Carcass weight basis. 2/ Preliminary. 3/ Year ending June 30. 4/ Year ending September 30.

Mutton, lamb, and goat meat 1/: Per capita consumption in specified countries,
average 1961-65, annual 1967-69

Continent and country	Average 1961-65	1967	1968	1969 2/
	Pounds	Pounds	Pounds	Pounds
North America:				
Canada.....	4	5	6	7
United States.....	5	4	4	3
Mexico.....	3	3	3	3
South America:				
Argentina.....	12	12	14	12
Brazil.....	1	1	1	1
Chile.....	9	8	10	---
Peru.....	8	8	8	---
Uruguay.....	39	61	57	60
Venezuela.....	1	1	1	1
Europe:				
Western:				
EC:				
Belgium and Luxembourg.....	1	1	1	1
France.....	5	6	6	6
Germany, West.....	1	(3/)	(3/)	(3/)
Italy.....	2	2	2	2
Netherlands.....	(3/)	(3/)	(3/)	(3/)
EC.....	2	2	2	2
Austria.....	(3/)	(3/)	(3/)	(3/)
Denmark.....	1	1	1	1
Finland.....	1	1	1	(3/)
Greece.....	24	28	26	27
Ireland.....	24	24	24	23
Norway.....	10	11	10	10
Portugal.....	5	5	6	6
Spain.....	9	9	9	9
Sweden.....	1	1	1	1
Switzerland.....	2	3	2	2
United Kingdom.....	25	24	24	23
Eastern:				
Bulgaria.....	17	23	22	---
Czechoslovakia.....	1	(3/)	(3/)	---
Hungary.....	2	2	---	---
Poland.....	2	2	2	---
Yugoslavia.....	6	6	6	7
USSR.....	9	7	7	7
Africa:				
South Africa, Republic of.....	17	15	13	19
Asia:				
Japan.....	1	2	2	3
Philippines.....	(3/)	(3/)	(3/)	(3/)
Oceania:				
Australia 4/.....	91	81	82	89
New Zealand 5/.....	101	85	87	87

1/ Carcass weight basis. 2/ Preliminary. 3/ Less than 0.5 pounds. 4/ Year ending June 30. 5/ Year ending September 30.

U S DEPARTMENT OF AGRICULTURE
WASHINGTON, D. C. 20250

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